



# PALO ALTO CHINESE SCHOOL

P.O. Box 60877, Palo Alto, CA 94306

## Directory 07-08 Advertisement Reservation Form

Business Name: \_\_\_\_\_ Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Print Name/ Title: \_\_\_\_\_ Signature: \_\_\_\_\_

Check # \_\_\_\_\_ Amount: \_\_\_\_\_ Date: \_\_\_\_\_

*Please make check payable to Palo Alto Chinese School*

Advertising Size: *(please check box)*

- Business card \$ 50.00
- 1/4 Page \$100.00
- 1/2 Page \$175.00
- Full Page \$300.00

PACS contact person: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

*(Teacher \_\_\_\_\_ Parent \_\_\_\_\_ Student name: \_\_\_\_\_ Class: \_\_\_\_\_)*

Please return completed Reservation Form to Office #400 or mail to Angela Ng-Quinn, 502 Concord Drive, Menlo Park, CA 94025-2908. For questions, call (650) 856-8739, e-mail: [yswu717@yahoo.com](mailto:yswu717@yahoo.com).

**October 12, 2007**

Ad guideline: Camera ready artwork is recommended and accepted free of charge. If using a photo, submit original photography and a layout of the Ad. Acceptable formats for electronic file are JPG, PDF, EPS or TIFF of Quark, Illustrator, Photoshop. A service fee of \$20 shall be charged for the production of the Ad not in camera or scan ready condition.

Palo Alto Chinese School (PACS) is a non-profit organization. Tax ID# 77-0109801. Directory is for school circulation only, copies cannot be made to advertisers. Your returned check will be your receipt. We reserve the right to decline any advertisement for whatever reason(s).

Note: \_\_\_\_\_ **Official Use Below**

Received by: \_\_\_\_\_ Date: \_\_\_\_\_ Amount: \_\_\_\_\_ Check # \_\_\_\_\_ Cash \_\_\_\_\_